

Consent to processing of personal data

In connection with the distribution of newsletters, we need your consent that we may process your personal data in accordance with the Data protection regulation.

Categories of personal data processed about you

We process ordinary personal information, such as name and email address. In addition, the following information is continuously collected: When you have signed up for the newsletter, how many times you open each newsletter, when you have opened the newsletter, which links you have clicked on, where you are geographically located, when you open the newsletter and which device you use, when you read the newsletter.

Purpose and processing activities

We use the personal data, such as name and email address in connection with the distribution of the newsletter. The user data we collect on an ongoing basis, such as what you have clicked on, we use to make improvements of our newsletter. For example, in the choice of overall topics and in relation to specific content, time of issue, optimization needs to different devices, etc.

Access to your personal information

Relevant employees at Rødekro Fiskepark ApS, sending the newsletter, have access to the personal data we process.

Transfer to a third country

As our supplier of the newsletter service, Campaign Monitor, is based in Australia, we will transfer your personal data to recipients outside the EU/EEA. These transfers the European Standard Contractual Clauses apply, which means that your personal data is held securely and in accordance with applicable rules.

Cancellation and storage time

You can at any time unsubscribe the newsletter via the unsubscribe link found at the bottom of all newsletters. When you unsubscribe, you will not receive any further newsletters from us. We store your personal data for up to six months after deregistration. When you unsubscribe and cancel your consent, the processing of your data will not be cancelled until this time and the cancellation does not affect the legality of our processing up to this point.

Data Controller

Rødekro Fiskepark ApS, CVR No. 27235719, is Data Controller for the processing of your personal data.

The rules for the newsletter were last updated 8 November 2018.